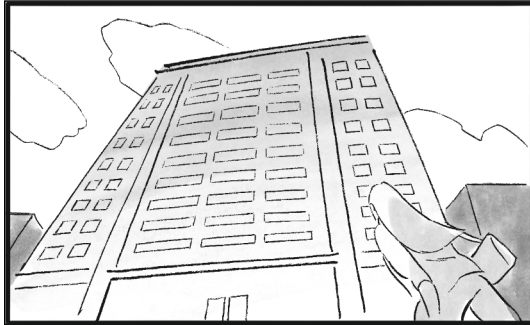


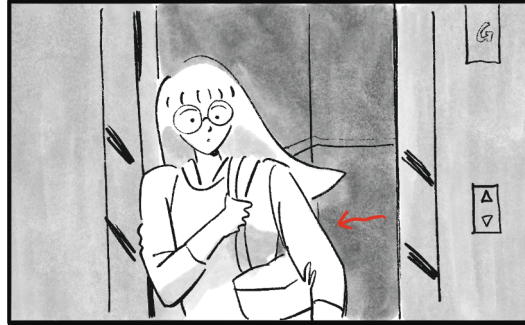
YEAR & SUBJECT: 2009/ Accessibility in Government

EXPOSITION



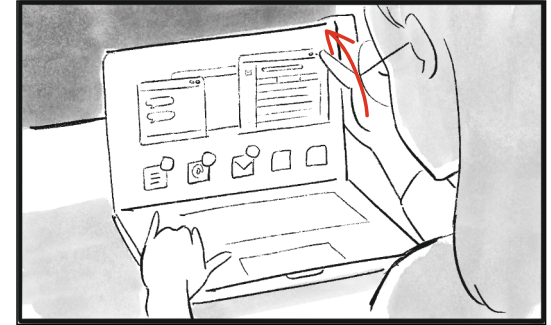
The camera follows the actress as she walks towards the federal building. Angled so that the building appears to be looming over her, giving the viewer a sense of doom.

CONFLICT



The next scene shows the actress walking out of the elevator, but stops midstride as if she is avoiding someone. She is agitated, her shoulders are tensed, and it shows in how she clutches her laptop bag.

RISING ACTION



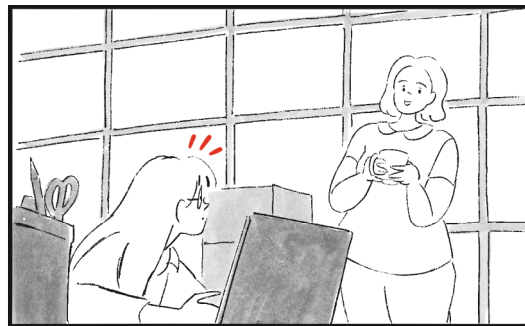
The actress slowly opens her laptop, fearing what she may find. Unfortunately, the first thing she sees is a message from her manager about the new website application.

CLIMAX



The camera pans in close on the actress's face, allowing the viewer to see her change from anxious to angry. She has received bad news that she knew was coming, but it still stings. The website application has failed the accessibility requirements.

FALLING ACTION



The second actress enters the frame, holding a coffee cup, to check on our leading actress. The leading actress explains the accessibility failure to her coworker, which helps her calm down a little.

RESOLUTION



The coworker informs the actress about the W3C eGovernment Stakeholder meeting, designed for government IT professionals to learn more about accessibility from experts. The lead actress is excited to hear about this opportunity and registers for it. She is excited and relieved.