

5-2 Milestone 2: Speaker Notes

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Amber Broadwell created this document and the creative assets for an assigned project.

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W3C's eGovernment Interest Group Meeting Press Release

Title Slide: 5-2 Milestone Two: W3C's eGovernment Interest Group Meeting (Logo links to W3C's homepage)

First Slide: Accessibility Principles and Promise

This brief note confirms that the following presentation adheres to the Web Content Accessibility Guidelines (WCAG) standards established by the World Wide Web Consortium (W3C). Although WCAG is typically used for building web content, it is also applicable when creating electronically accessible assets, including this PowerPoint presentation. The viewer of this PowerPoint can confirm this by using the 'Check Accessibility' tool located under the 'Review' section on the toolbar located at the top, or by using an assistive technology tool successfully. Accessibility Insights and TPGi (links and images of tools) were utilized to test this PowerPoint presentation. For more information about the accessibility of this PowerPoint, please email the Communication Staff.

Second Slide: Agenda

In this presentation, we will discuss the 25 February 2009 press release for the newly created eGovernment Interest Groups' meeting to create a forum with government representatives and accessibility experts to review use cases and road maps to support the Obama Administration's promise to foster a more transparent government (World Wide Web Consortium, 2009). The subjects include meeting topics, presenters, details, and other pertinent information.

Third Slide: Introduction: eGovernment Interest Group Welcomes Government IT and Policy Representatives

Our e-Government Interest Group is holding a stakeholder meeting to discuss the implementation of electronic government, focusing on goals, benefits, and limitations (World Wide Web Consortium, 2009). Ultimately, we want to ensure that our stakeholders are provided a forum to discuss with others the factors that may impact electronic government initiatives. While also tasked with the Obama Administration's new transparency and openness in government policies (World Wide Web Consortium, 2009). The following slide will provide an in-depth look at President Obama's investment in Assistive Technology for all Americans.

Fourth Slide: Government Investment in Assistive Technology

"We must build a world free of unnecessary barriers, stereotypes, and discrimination...policies must be developed, attitudes must be shaped, and buildings and organizations must be designed to ensure that everyone has a chance to get the education they need and live independently as full citizens in their communities" (Obama, 2008) is a quote by then-Senator Barack Obama before being elected President (Davies, 2016).

During his time campaigning, Senator Barack Obama shared his plan for equal opportunity for Americans with disabilities, including investing in assistive technologies to help overcome barriers, on 11 December 2007 (Woolley & Peters, 2007).

Our eGovernment Interest Group has selected topics that can support officials tasked with creating transparency and inclusiveness in government.

Fifth Slide: Topics

The meeting will also include discussions on the draft use cases (“W3C eGov Wiki,” 2009) collected by the eGov group to help create a roadmap to address the following issues: lack of transparency, openness, and inclusivity (World Wide Web Consortium, 2009).

Motivation among citizens to engage with Government content and data (World Wide Web Consortium, 2009). The use of multi-channels, such as digital media (social media and websites) and print, by citizens (World Wide Web Consortium, 2009). Increasing productivity while reducing costs through technology integration (World Wide Web Consortium, 2009).

Sixth Slide: Presenters

Our presenters include representatives from the global government and private sector, such as the Sunlight Foundation, the National Archives of the United Kingdom, the American Institute of Architects, and numerous accessibility experts (World Wide Web Consortium, 2009).

Seventh Slide: Location, Date, and Registration

The eGovernment Stakeholder Meeting is a two-day event hosted by the American Institute of Architects in Washington, DC, on March 12-13, 2009, from 0900 to 1700 EST, with a networking event planned on the 12th. This is a free event that requires advance registration due to limited seating and will close once capacity is reached. If there are any questions or concerns, please contact Jose M. Alonso, W3C eGovernment Activity Lead and CTIC, for more information (World Wide Web Consortium, 2009). Lastly, an agenda

for 12-13 March will be included. Please be prepared to bring a packed lunch or money for nearby restaurants on both days.

Eighth Slide: About the eGovernment Interest Group

The eGovernment Interest Group (eGov) is open to the public, and it is free of charge ("W3C eGov Wiki," 2009, sec. eGovernment Interest Group). Volunteers of the eGov group do not need to have a formal W3C membership to participate ("W3C eGov Wiki," 2009, sec. eGovernment Interest Group). The group was launched on June 3, 2008 (World Wide Web Consortium, 2008, sec. New eGovernment Activity to Help Improve Government through Better Use of the Web), with its first kick-off teleconference on June 25, 2008 (World Wide Web Consortium, 2008, sec. eGovernment Interest Group to start meetings on 25 June 2008). The eGov group's mission is to build and strengthen W3C volunteers to assist in improving Electronic Government and its interactions with the Electronic Governance Community Group (2013). Various topics are identified and discussed, such as technology, organizational and social change, and related policy issues. After an initiative is selected, a task force is formed to develop technical documents and policy recommendations by engaging with communities and encouraging the creation of specialized EGOV-related groups (*Electronic Governance Community Group*, 2013). The eGov group comprises two Group Chairs, two W3C employees, and their members ("W3C eGov Wiki," 2009, sec. eGovernment Interest Group).

Ninth Slide: Acknowledgements

This concludes the presentation, and I would like to acknowledge the websites I used to help design this PowerPoint presentation. First, I used the W3C's brand and style manual

to guide me in building a comprehensive presentation. Second, the eGovernment Interest Group's wiki and blog helped clarify the group's history and mission. Third, the presentation utilizes Recite Me and W3C images. Lastly, the use of TPGi and Accessibility Insights helped to ensure the presentation is accessible for all and follows the WCAG guidelines.

References

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